

Open Strategy Paper Development Workshop

- Call for Papers and Call for Proposals -
- October 11, 2019 in Bern, Switzerland -



1. Time and Location

Friday, October 11, 2019, University of Bern, Switzerland

2. Format

- a) Papers: Full paper presentation followed by discussion
- b) Proposals: Round tables for early stage research

3. Target group

Researchers with projects in the field of Open Strategy. Projects in early and advanced stages are welcome.

4. Costs

Workshop is free of charge, accommodation and travel expenses are not covered. A limited number of stipends for presenting PhD students in need will be granted on request.

5. Content

In recent years, there has been a considerable increase in the number of publications in Open Strategy. Even though it is common ground to analyse open strategy-making based on the two dimensions inclusiveness and transparency, it also is a research field with a broad range of different foci. Given this variety of publications and the currently increasing importance of openness in strategy-making, this workshop aims to create a platform for the exchange on current empirical and theoretical developments in the research community. The workshop offers the opportunity to discuss paper in different stages. Using a round table format, topics such as transferability of results across different research contexts or the need of theory building and development of common frameworks will be discussed among workshop participants.

6. Submission information and process

Call for Proposals: The call for proposals aims at early stage research. The discussion will take place in a round table format. For submission, a proposal should contain approx. 1,500 words (excl. bibliography and appendix).

Call for Papers: The call for papers applies to advanced research projects. The presentation will be followed by a discussion (discussant). The submission can be made as short paper (approx. 1,500 words) or as full paper (up to 5,000 words, excluding bibliography and appendix).

Submissions: By email to Florian Dams florian.dams@kpm.unibe.ch

Submissions are welcome but not a requirement to take part at the workshop.

We may contact some or all attendants to prepare a discussion of a paper!

Important dates:

June 30, 2019: Submission deadline

July 15, 2019: Acceptance notifications and announcement of final workshop program

7. Preliminary Agenda

Thursday, October 10, 2019

19:00	Networking dinner (optional for those who stay overnight)
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Friday, October 11, 2019

09:00-09:30	Introduction
09:30-11:00	Presentation and discussion
11:00-12:00	Keynote: Open Strategy – and Why it Matters Richard Whittington (Saïd Business School, University of Oxford)
12:00-13:30	Lunch
13:30-15:00	Presentation and discussion
15:00-15:30	Coffee break
15:30-17:00	Presentation and discussion

For more information or to discuss ideas, contact

- Prof. Dr. Rudolf Blankart (rudolf.blankart@kpm.unibe.ch)
- Prof. Dr. Claus Jacobs (claus.jacobs@kpm.unibe.ch)
- Prof. Dr. Eva Oppel (eva.oppel@uni-hamburg.de)